

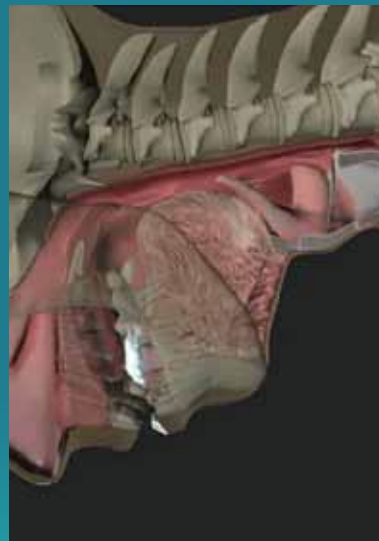
The MBSImP[®]
And Dysphagia Practice:
Targeted Intervention
Through Standardized
Physiologic Swallow
Assessment

DALLAS, TX

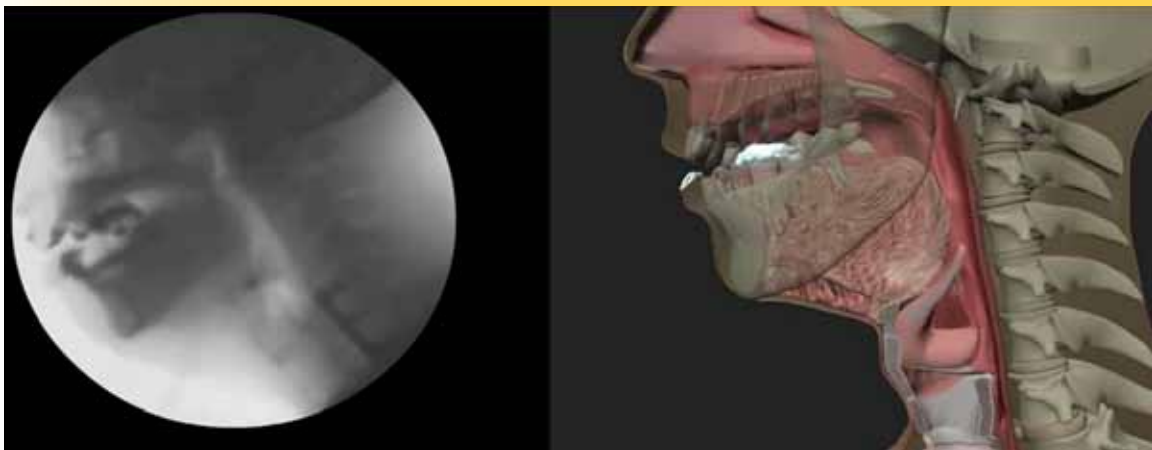
September 28-29, 2013

ALBUQUERQUE, NM

November 2-3, 2013



SPEECH PATHOLOGY CEUs



1.0 ASHA
CEUs

The MBSImP[®] And Dysphagia Practice:

Targeted Intervention Through
Standardized Physiologic
Swallow Assessment

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SPEAKER:
Bonnie Martin-Harris,
PhD, CCC-SLP, BRS-S

Sponsored by:



888.337.3866
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SEMINAR DESCRIPTION

This seminar addresses the adult population and is designed for clinicians who conduct MBS exams, treat patients following an MBS exam, or both, in any setting along the healthcare continuum. The format includes an evidence, case-based approach to learning the implementation and interpretation of a standardized modified barium swallowing examination using the MBSImP. Participants will learn to execute a standardized and efficient examination that permits flexibility for safe and immediate introduction of interventions based on the nature of impaired components. Implications of the MBSImP approach on radiation safety will be presented. Performing and treating clinicians will learn to link oropharyngeal physiologic components to potential levels of disruption in sensor-motor control across patient diagnoses.

Participants will learn to detect mild to profound deviations in normal function across various ages based on new evidence using the MBSImP component scoring system. The potential application for neuroprotective and neurorehabilitative exercises will be presented. The functional relationships between esophageal clearance abnormalities and oropharyngeal swallowing disorders will be discussed. The application of targeted interventions and treatment planning based on specific impairments of swallowing will be covered. Participants will receive sample reports and learn to create electronic, web-based patient reports based on MBSImP findings.

Outcome tracking within a single healthcare facility or healthcare system that supports the value of the MBS study and swallowing treatment will be demanded in a climate of healthcare reform. To that end, participants will learn to set appropriate goals and identify and track patient outcomes. Participants will also learn how de-identified MBSImP data creates opportunity for participation in multi-site clinical research and advancement of swallowing practice in the speech-language pathology community. Seminar focus is the adult population. Pediatric dysphagia will not be covered. Participant must have a degree in speech pathology.

Become a Registered MBSImP Clinician:

The only way to become a *Registered MBSImP Clinician* is to complete the MBSImP Online Training, which is separate from this above seminar and worth an additional 2.1 CEUs. Those attending this CE Seminar will receive a \$200 credit toward enrollment in the MBSImP Online Training. Learn more at www.northernspeech.com/MBSImP. The online training is open only to speech-language pathologists.



SPEAKER

Bonnie Martin-Harris, PhD, CCC-SLP, BRS-S,

is a Professor in the College of Medicine, Department of Otolaryngology-Head and Neck Surgery; College of Health Professions, Department of Communication Sciences and Disorders; and College of Dental Medicine at the Medical University of South Carolina (MUSC). She directs the MUSC Evelyn Trammell Institute for Voice and Swallowing and the Doctoral Program in Health and Rehabilitation Science. Dr. Martin-Harris is a Past President of the Dysphagia Research Society and past Chair of the Specialty Board on Swallowing and Swallowing Disorders.

She is an Editorial Board member for the *Dysphagia Journal* and *Bulgarian Journal of Communication Disorders*, Associate Editor for the *Dysphagia Journal*, past Associate Editor and current content reviewer for the *Journal of Speech-Language-Hearing Research*, and reviewer for the *American Journal of Speech Language Pathology*, *Laryngoscope*, *Archives of Otolaryngology Head and Neck Surgery*, *Journal of Applied Physiology*, *Archives of Physical Medicine and Rehabilitation*, and *Journal of Rehabilitation Research and Development*.

She is a Fellow of the American Speech-Language-Hearing Association, recipient of Honors from the South Carolina Speech-Language-Hearing Association (SCHA), recipient of the 2010 MUSC College of Health Professions Scholar of the Year Award, and associate member of the Academy of Otolaryngology-Head and Neck Surgery and the American Head and Neck Society. Her work is funded by grants from the National Institutes on Deafness and Other Communication Disorders (NIDCD), the Veteran's Administration, and the Mark and Evelyn Trammell Foundation.

Speaker Disclosure:

Employer: Medical University of South Carolina (MUSC), Charleston, SC.

Financial — MUSC receives royalty payments from Northern Speech related to enrollment tuition of the MBSImP Online Training.

Nonfinancial — None.

The MBSImP™ And Dysphagia Practice:

Targeted Intervention Through Standardized
Physiologic Swallow Assessment

1.0 ASHA
CEUs

SEMINAR LOCATIONS

DALLAS, TX

September 28-29, 2013

Medical City Dallas
CareTower E
City Hall Conference Center
7777 Forest Lane
Dallas, TX 75230
Phone: 972-566-7000

Parking: \$4.00 daily. Use the CareTower E
parking garage. Access via Merit Drive.

ALBUQUERQUE, NM

November 2-3, 2013

University of New Mexico
Health Sciences Center
Domenici Center
1001 Stanford Drive NE
Albuquerque, NM 87131
Phone: 505-272-2311

Location: Domenici Center is located on the
southwest corner of Tucker Ave and Stanford
Drive. We will meet in Room B116.

Parking: Free on weekends. Parking is
available west of Domenici Center in the
“M” parking.

Nearby Hotels: Visit www.northernspeech.com/seminars

TUITION

\$299 Individual
\$279 each for groups of 2+
\$259 each for groups of 5+

*Groups MUST register together

SPACE IS LIMITED AND REGISTRATION MUST BE
CONFIRMED BY CREDIT CARD, CHECK OR PURCHASE ORDER.

PREREQUISITE:
Must have a degree in
Speech-Language Pathology.



ACCREDITATION



Northern Speech Services is
approved by the Continuing
Education Board of the
American Speech-Language-Hearing
Association (ASHA) to provide
continuing education activities
in speech-language pathology
and audiology. See course information for number of ASHA CEUs,
instructional level and content area. ASHA CE Provider approval
does not imply endorsement of course content, specific
products or clinical procedures.

**Intended Audience: Speech-Language
Pathologists in clinical practice who evaluate and
treat adults with dysphagia. LEVEL: Intermediate.**

**This course is offered
for 1.0 ASHA CEUs**
(Intermediate level, Professional area).

Register at www.NorthernSpeech.com | Phone: 888-337-3866 | Fax: 888.696-9655

REGISTER TODAY!

SEMINAR OUTLINE

DAY ONE

7:30-7:55 Check In and Onsite Registration (Coffee and Tea)

8:00-12:00 **Session One (break from 9:30 to 9:45)**

- Neural underpinnings of physiologic components of oropharyngeal swallowing
- Review and radiographic identification of 17 physiologic components of swallowing
- Clinical symptom correlates of physiologic swallowing impairment and aspiration
- MBSImP findings traced to neuromotor control mechanism

12:00-1:00

1:00-4:00 **Lunch on Own**

Session Two (break from 2:30 to 2:45)

- Review of commonly occurring types of swallowing impairment: interdependency, levels of severity, clinical implications
- What's normal "impairment" across the aging continuum?
- SLP's role in assessment of esophageal function: implications of esophageal impairment on oropharyngeal swallowing disorders and approaches to treatment
- Identification of mild-profound dysfunction and implications for neuroprotective and neurorehabilitative exercise
- Targeted, evidence-based intervention for swallowing-specific impairment

4:00

Adjourn and Sign Out

DAY TWO

7:30-7:55 Sign In (Coffee and Tea)

8:00-12:00 **Session Three (break from 9:30 to 9:45)**

- Standardized reporting of results, impairment profiles and outcome indicators (health, quality of life, oral intake and nutritional status) using the MBSImP approach
- Mapping swallowing profiles across the natural history of disease and recovery
- SLP to Clinical Researcher: opportunity for multi-site clinical investigations and advancement of dysphagia research
- Patient cases: acute neurologic (CVA, trauma), pulmonary disease (obstructive/restrictive/mixed), head & neck cancer, chronic and progressive neurologic disease

- Initial assessment (identification and scoring)
- Targeted, evidence-based treatments
- Objective documentation to treatment response and patient outcome

12:00

Adjourn, Sign Out, and Certificates

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

- Conduct and advocate for standardized, valid and reliable approaches to MBS assessment that maximize clinical yield and minimize radiation exposure.
- Identify 17 physiologic components of swallowing function and detail levels of impairment.
- Differentiate normal function from impairment across the aging continuum.
- Interpret MBSImP reports from referring clinicians and execute a targeted, evidence-based treatment.
- Develop standardized patient reports including goal setting and outcome tracking.
- Develop clinical competency measures for conducting swallowing assessments using the MBSImP approach.
- Create profiles of swallowing impairment across the natural history of a condition or course of recovery.



Become a Registered MBSImP Clinician!

Learn more at www.northernspeech.com/MBSImP

Register at www.NorthernSpeech.com | Phone: 888-337-3866 | Fax: 888-696-9655

REGISTRATION INFORMATION

4 Ways
to Register!

1. Online: www.northernspeech.com/seminars
2. Phone: 888-337-3866
3. Fax: 888-696-9655
4. Mail: NSS, P.O. Box 1247, Gaylord, MI 49734

- DALLAS, TX • **September 28-29, 2013 (#2184)**
- ALBUQUERQUE, NM • **November 2-3, 2013 (#2186)**

Please print very clearly

Seminar Location _____ Seminar Date _____
Name of Registrant _____
ASHA Account Number _____
State License Number _____
Discipline for CEU Processing ☐ SLP ☐ Other _____
Work Facility Name & Address _____

Your Employment Setting ☐ Hospital ☐ Private Practice Clinic ☐ University Faculty
☐ Long-Term Care ☐ School ☐ Home Health ☐ Student ☐ Other _____

Home Address _____

Please indicate numbers where you can be reached regarding seminar changes or updates
Phone: Work (_____) _____
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Tuition Amount \$ _____ US Funds

Credit Card # _____

(Visa, MC, Amerx, Discover)

Expiration Date _____ CV # _____

*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx

Card Holder's Name _____

Card Holder's Signature _____

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Check Issued From _____

PO Contact Phone # _____

Mail Registration To: NSS, P.O. Box 1247, Gaylord, MI 49734

or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com

LATE FEE: Add \$20 if registering less than two weeks prior to seminar.

CANCELLATIONS: Tuition will be refunded less a \$25 processing fee, if written notification is received by NSS up to two weeks prior to the seminar. Two weeks to 72 hours prior to seminar date 50% refund; 72 hours or less no refund. NSS reserves the right to cancel the event 7 days prior to the seminar date.