

Knoxville (Powell), TN #2112**March 31-April 1, 2012****1.2 ASHA CEUs INCLUDED****SPEAKER****Cathy Lazarus,**
PhD, CCC-SLP, BRS-S

speaker bio on page 18

Evaluation and Treatment of Adults with Head and Neck Cancer: Addressing the Needs of Patients with Communication and Swallowing Difficulties**SEMINAR DESCRIPTION**

Presented by one of the leading experts in the field of Speech-Language Pathology, this seminar will cover in depth voice, speech, communication, and swallowing disorders in patients with treated cancers of the head and neck. Assessment, diagnostic procedures, management strategies including surgical reconstruction, and treatment efficacy will be presented with video x-ray swallow studies. Current research and best practice implications will be discussed.



The importance, timing and frequency of rehabilitative and maintenance exercise programs will be discussed.

SEMINAR LOCATION**Mercy Medical Center North**

Medical Office Building - Sister Elizabeth Room
7557 Dannaher Way
Powell, TN 37849

Phone: 865-859-8000**Parking:** Free. Use the "Medical Office Building" lot.**Accommodations:**

Comfort Inn
7585 Barnett Way
Powell, TN 37849

Phone: 865-938-5500

The Comfort Inn is adjacent to Mercy Medical. Please call at least 30 days prior and request the "Mercy Medical Conference Center" rate.

"Truly enjoyed this presenter. I wish all presenters were as knowledgeable, humble and interesting as Dr. Lazarus."

PRICE: \$315.00**2 or more \$295.00****5 or more \$265.00****REGISTER EARLY -
SPACE IS LIMITED**

Late Fee: Add **\$20** if registering less than two weeks prior to seminar.

Intended Audience:

Speech-Language Pathologists who evaluate and treat patients with head and neck cancer.

LEVEL: Intermediate.

SEMINAR OUTLINE

DAY ONE

- 7:30-7:50 **Check-In and Onsite Registration (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-8:30 Evaluation Options Including Bedside/Clinical, FEES and MBS; Advantages and Disadvantages of Each
- 8:30-10:00 Types and Management of Voice, Speech and Swallowing Disorders in Partial and Total Laryngectomy; Video x-Ray Samples
- 10:00-10:15 **Break**
- 10:15-11:45 Types and Management of Voice, Speech and Swallowing Disorders in Partial and Total Laryngectomy; Video x-Ray Samples *(continued)*
- 11:45-12:45 **Lunch on Own**
- 12:45-2:15 Types and Management of Swallowing Disorders Seen in Oral Cancer Patients – Anterior Resection; Video x-Ray Samples
- 2:15-2:30 **Break**
- 2:30-4:00 Types and Management of Swallowing Disorders Seen in Oral Cancer Patients – Posterior Resection; Video x-Ray Samples
- 4:00-4:30 Use of Intra-Oral Prosthetics in Oral Cancer Patients
- 4:30-4:45 Final Questions
- 4:45 **Adjourn and Sign Out**

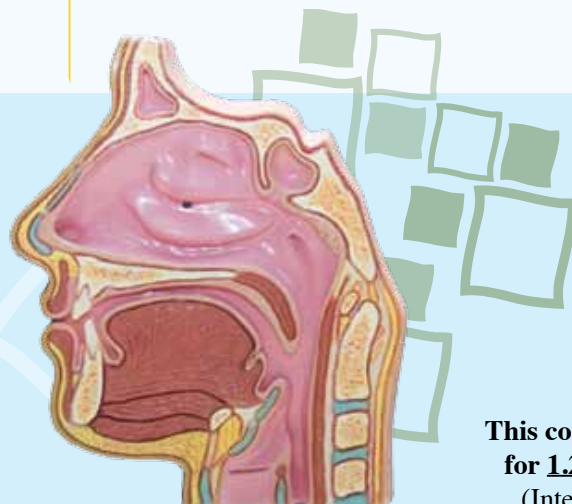
DAY TWO

- 7:30-7:55 **Sign In (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:30 Types and Management of Swallowing Disorders after Radiotherapy Including Primary Chemoradiotherapy
- 9:30-9:45 **Break**
- 9:45-11:15 Types and Management of Swallowing Disorders after Radiotherapy Including Primary Chemoradiotherapy *(continued)*
- 11:15-12:15 Types and Management of Voice, Speech and Swallowing Disorders after Skull Base Surgery
- 12:15-12:30 **Break**
- 12:30-1:30 Review of Videofluoroscopic Studies To:
- Identify Swallow Physiology
 - Determine Therapy Strategies in x-Ray
 - Determine PO/NPO
 - Select Diet
 - Therapy Recommendations
- 1:30 **Adjourn and Sign Out**

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

1. List the types of voice, speech/communication and swallowing disorders seen in the surgically treated and organ preservation treated head and neck cancer and neurologically impaired patients.
2. Discuss the management of voice, speech and swallowing disorders seen in the above populations.
3. Explain the types of radiotherapy treatment and their side effects, including late effects on tissue and swallowing function.
4. List the typical swallowing problems seen on x-ray and their management (including therapeutic techniques in x-ray, PO/NPO recommendations, diet recommendations, therapy recommendations) in the treated head and neck cancer and neurologically impaired populations.



This course is offered for 1.2 ASHA CEUs
(Intermediate level, Professional area).



Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

SPEAKER BIOGRAPHIES



Robert J. Arnold, SLP.D, CCC-SLP, BRS-S, is the Chief Clinical Officer for Southeastern Biocommunication Associates, LLC. Dr. Arnold has over 20 years of experience in medical speech-language pathology as a diagnostician, therapist, clinical research scientist, author, inventor, and adjunct professor. He has made numerous presentations at the state, regional, and national level. Dr. Arnold has been twice presented with the Distinguished Clinical Achievement Award by the Speech and Hearing Association of Alabama and he is a Board Recognized Specialist in Swallowing and Swallowing Disorders.



Veda Cochran, RN, BSN, is the Chief Operating Officer for Southeastern Biocommunication Associates, LLC. She has over 30 years of nursing experience in home health and hospice. Over her career, Ms. Cochran has been directly involved with over 25 successful business start ups in the roles of consultant, administrator, vice president, and Chief Operating Officer. She has also been engaged in industry research & development of innovative interdisciplinary healthcare delivery models for rehab, long-term care, home health and hospice.



Tom Franceschini, MS, CCC-SLP, is a highly sought-after speaker on the topic of Dysphagia Management, having educated thousands of Speech-Language Pathologists, Nurses and other healthcare professionals throughout North America and Europe. With 30 years in the field, Tom has accumulated a high level of experience in all areas of medical speech pathology and continues to pursue a special interest in the esophageal stage of the swallow, and how this impacts swallowing disabilities and voice disorders. Tom is nationally known for the role he has played in the development of the *Free Water Protocol*, and he routinely provides consultation to hospitals and other institutions on establishing heartburn and swallowing disorders centers, on developing free water protocols, and on implementing oral hygiene programs.



Kathy Panther, MS, CCC-SLP, is the Inpatient Rehab Director at Frazier Rehab Institute in Louisville, Kentucky. She is also Director of Frazier's Brain Injury and Stroke Rehab Programs. She has over 25 years experience working as a clinician in the medical setting. Kathy was one of the first SLPs in the United States to develop and implement a Free Water Protocol (*The Frazier Water Protocol*). Since 1984 she has successfully managed thousands of dysphagia patients on free water. For the past 20 years Kathy has been educating healthcare professionals on implementing free water protocols at hospitals, rehabilitation centers and long-term care facilities.



Cathy L. Lazarus, PhD, CCC-SLP, BRS-S, is one of the premier researchers in the field of Speech-Language Pathology. She has conducted research and lectured internationally for over 20 years on swallowing disorders in the head & neck cancer population. Dr. Lazarus is the Director of Research for the Thyroid Head & Neck Research Center at Beth Israel Medical Center in New York City, and also an Associate Professor at New York University, Department of Communication Sciences and Disorders. She is an ASHA Fellow.



Bonnie Martin-Harris, PhD, CCC-SLP, BRS-S, is an internationally renowned lecturer, researcher and clinician. She is the Founder and Director of the MUSC Evelyn Trammell Institute for Voice and Swallowing in Charleston, SC. Her latest research project was a rigorous, five-year MBS study testing whether a standard vernacular, protocol, evaluation measurement, and reporting method could be validly and reliably executed for the MBS. This study produced the *Modified Barium Swallowing Impairment Profile (MBSImP)*.

SEMINAR SCHEDULE

Comprehensive Dysphagia

Interventions: The Esophagus, Acid Reflux Disease, Oral Hygiene and Free Water

☐ #2093 JACKSONVILLE, FL • February 11-12

The MBSImP: An Evidence-Based Protocol To Standardize Dysphagia Assessment and Treatment Planning

☐ #2114 FT LAUDERDALE, FL • February 4-5

☐ #2115 COLUMBIA, SC • February 11-12

Evaluation and Treatment of Adults with Head & Neck Cancer: Addressing the Needs of Patients with Communication and Swallowing Difficulties

☐ #2112 KNOXVILLE, TN • March 31-April 1

Prevention of Aspiration Pneumonia: Oral Care and Free Water

☐ #2126 MOBILE, AL • March 10

Medical Speech Pathology: The Influence of Body Systems on Communication and Swallowing Interventions

☐ #2089 ATLANTA, GA • May 19-20

CANCELLATIONS: Tuition will be refunded, less a \$25 processing fee, if written notification is received by NSS up to two weeks prior to the seminar. Two weeks to 72 hours prior: 50% refund; 72 hours or less: no refund. Substitutions are allowed if NSS is notified in advance. NSS reserves the right to cancel the event 7 days prior to the seminar date.

OVER
30 EVENTS
NATIONWIDE



View a complete schedule at www.NorthernSpeech.com

SEMINAR REGISTRATION FORM

Register online at www.NorthernSpeech.com. Click on *CE Seminars*.

SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED
BY CREDIT CARD, CHECK OR PURCHASE ORDER.
(Make check payable to **NSS**.)

PLEASE PRINT

Seminar # _____ Seminar Date _____

Seminar Title _____

Seminar Location _____

Name of Registrant _____

ASHA Account Number _____

State License Number _____

Discipline required for CEU processing ☐ SLP

☐ Other (please specify) _____

Home Address _____

Work Facility Name & Address _____

Please indicate numbers where you can be reached if necessary

Phone: Work (_____) _____

Home (_____) _____

Cell (_____) _____

Email Address _____

Tuition Amount _____

Credit Card # _____

(Visa, MC, Amerx, Discover)

Expiration Date _____ CV #* _____

*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx

Card Holder's Name _____

Card Holder's Signature _____

Card Holder's Address _____

Purchase Order # _____

Check Issued From _____

PO Contact Phone # _____

Mail Registration To: **NSS, P.O. Box 1247, Gaylord, MI 49734**
or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com