

Chicago, IL #2052**Sept. 17-18, 2011****1.2 ASHA CEUs INCLUDED****SPEAKER****Cathy Lazarus,**
PhD, CCC-SLP, BRS-S

speaker bio on page 18

**Evaluation and Treatment of Adults with
Head and Neck Cancer: Addressing the Needs
of Patients with Communication
and Swallowing Difficulties****SEMINAR DESCRIPTION**

Presented by one of the leading experts in the field of Speech-Language Pathology, this seminar will cover in depth voice, speech, communication, and swallowing disorders in patients with treated cancers of the head and neck. Assessment, diagnostic procedures, management strategies including surgical reconstruction, and treatment efficacy will be presented with video x-ray swallow studies. Current research and best practice implications will be discussed.



The importance, timing and frequency of rehabilitative and maintenance exercise programs will be discussed.

SEMINAR LOCATION**Mercy Hospital and Medical Center
12th Floor Conference Center**

2525 South Michigan Ave
Chicago, IL 60616
Phone: 312-567-2000

Accommodations:

Chicago South Loop Hotel
11 W. 26th Street
Chicago, IL 60616
Phone: 312-225-7000

Make reservations at least 45 days prior to the seminar and ask for the *Head/Neck Cancer Seminar* rate of \$84. The South Loop Hotel is 0.3 miles from Mercy Hospital and about 3 miles to Chicago's Magnificent Mile.

*"Truly enjoyed
this presenter. I wish
all presenters were as
knowledgeable, humble and
interesting as Dr. Lazarus."*

PRICE: \$315.00**2 or more \$295.00****5 or more \$265.00****REGISTER EARLY -
SPACE IS LIMITED**

Late Fee: Add **\$20** if registering less
than two weeks prior to seminar.

Intended Audience:

**Speech-Language Pathologists who evaluate
and treat patients with head and neck cancer.**

SEMINAR OUTLINE

DAY ONE

- 7:30-7:50 **Check-In and Onsite Registration (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-8:30 Evaluation Options Including Bedside/Clinical, FEES and MBS; Advantages and Disadvantages of Each
- 8:30-10:00 Types and Management of Voice, Speech and Swallowing Disorders in Partial and Total Laryngectomy; Video x-Ray Samples
- 10:00-10:15 **Break**
- 10:15-11:45 Types and Management of Voice, Speech and Swallowing Disorders in Partial and Total Laryngectomy; Video x-Ray Samples *(continued)*
- 11:45-12:45 **Lunch on Own**
- 12:45-2:15 Types and Management of Swallowing Disorders Seen in Oral Cancer Patients – Anterior Resection; Video x-Ray Samples
- 2:15-2:30 **Break**
- 2:30-4:00 Types and Management of Swallowing Disorders Seen in Oral Cancer Patients – Posterior Resection; Video x-Ray Samples
- 4:00-4:30 Use of Intra-Oral Prosthetics in Oral Cancer Patients
- 4:30-4:45 Final Questions
- 4:45 **Adjourn and Sign Out**

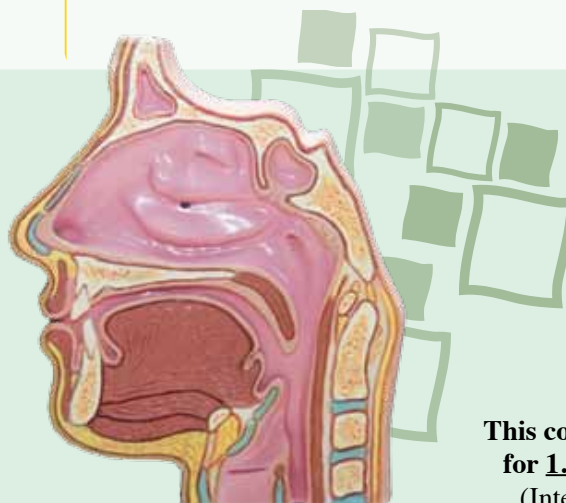
DAY TWO

- 7:30-7:55 **Sign In (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:30 Types and Management of Swallowing Disorders after Radiotherapy Including Primary Chemoradiotherapy
- 9:30-9:45 **Break**
- 9:45-11:15 Types and Management of Swallowing Disorders after Radiotherapy Including Primary Chemoradiotherapy *(continued)*
- 11:15-12:15 Types and Management of Voice, Speech and Swallowing Disorders after Skull Base Surgery
- 12:15-12:30 **Break**
- 12:30-1:30 Review of Videofluoroscopic Studies To:
- Identify Swallow Physiology
 - Determine Therapy Strategies in x-Ray
 - Determine PO/NPO
 - Select Diet
 - Therapy Recommendations
- 1:30 **Adjourn and Sign Out**

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

1. List the types of voice, speech/communication and swallowing disorders seen in the surgically treated and organ preservation treated head and neck cancer and neurologically impaired patients.
2. Discuss the management of voice, speech and swallowing disorders seen in the above populations.
3. Explain the types of radiotherapy treatment and their side effects, including late effects on tissue and swallowing function.
4. List the typical swallowing problems seen on x-ray and their management (including therapeutic techniques in x-ray, PO/NPO recommendations, diet recommendations, therapy recommendations) in the treated head and neck cancer and neurologically impaired populations.



This course is offered for 1.2 ASHA CEUs
(Intermediate level, Professional area).



Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

SPEAKER BIOGRAPHIES



Bonnie Martin-Harris, PhD, CCC-SLP, BRS-S, is an internationally renowned lecturer, researcher and clinician. She is the Founder and Director of the MUSC Evelyn Trammell Institute for Voice and Swallowing in Charleston, SC. Her latest research project was a rigorous, five-year MBS study testing whether a standard vernacular, protocol, evaluation measurement, and reporting method could be validly and reliably executed for the MBS. This study produced the *Modified Barium Swallowing Impairment Profile (MBSImP)*.



Jerry Hoepner, PhD, CCC-SLP, presents nationally on the topics of cognitive and communication disorders resulting from brain injury and on acquired language disorders in aphasia. Dr. Hoepner is an Assistant Professor in the Communication Sciences and Disorders Department at the University of Wisconsin at Eau Claire. His current research examines the role of partners in supporting the success of everyday interactions of individuals with traumatic brain injury. Clinically, Dr. Hoepner specializes in the use of routines to reduce demands on working memory and executive functions.



Donald MacLennan, MA, CCC-SLP, is a clinician with the Minneapolis VA Polytrauma Transitional Rehabilitation Program working with veterans to establish community independence. He has 28 years of experience working with persons with TBI, providing cognitive rehabilitation across acute, outpatient, community reentry, and home care settings. Mr. MacLennan was recently involved in a joint project with VA and Department of Defense to provide guidelines to SLPs for treating TBI. In 2008 he received the Rick L. Bollinger Clinician of the Year Award, a national award recognizing clinical excellence within the VA.



Robert G. Winningham, PhD, specializes in applied memory abilities and conducts research on the cognitive abilities of older adults. This clinical research has led to the development of novel approaches that increase the efficiency of SLPs and OTs in their work with persons with brain injury including those with TBI and progressive cognitive loss associated with aging and dementia. Dr. Winningham has given more than 350 invited presentations on cognitive rehabilitation. Currently he is Co-Director of the Geriatric Wellness Center and Chair of the Psychology Division at Western Oregon University.



Cathy L. Lazarus, PhD, CCC-SLP, BRS-S, is one of the premier researchers in the field of Speech-Language Pathology. She has conducted extensive research and lectured internationally for over 20 years on swallowing disorders in the head and neck cancer population. She is faculty at NYU School of Medicine, as well as Director of Research for the Thyroid Head and Neck Research Center at Beth Israel Medical Center in New York City.



James L. Coyle, PhD, CCC-SLP, BRS-S, is a clinician, researcher, and author with interests in evidence-based practice, meta-analyzing research, and dysphagia outcomes measurement. Dr. Coyle is an Assistant Professor in the Department of Communication Science and Disorders at the University of Pittsburgh, where he teaches Dysphagia, Medical Speech Pathology, Neuroscience and Head & Neck Anatomy coursework. At the University Medical Center he performs dysphagia consultations and trains SLP students in acute and intensive care practice. In addition, Dr. Coyle has served as a reviewer for *Dysphagia*, the *Journal of Speech, Language and Hearing Research*, the *American Journal of Speech Language Pathology*, and other peer-reviewed journals.



Paula A. Sullivan, MS, CCC-SLP, BRS-S, is a Speech-Language Pathologist in the Department of Neurology/Speech Section within the North Florida/South Georgia Veterans Health System in Gainesville, FL. Her clinical expertise and research is focused on swallowing disorders in head and neck cancer and at end of life. Ms. Sullivan has published numerous articles and book chapters, and co-authored books related to these topics. She is an ASHA Fellow and a former coordinator of ASHA's Division 13, Swallowing and Swallowing Disorders.



Tom Franceschini, MS, CCC-SLP, is a highly sought-after speaker on the topic of Dysphagia Management, having educated thousands of Speech-Language Pathologists, Nurses and other healthcare professionals throughout North America and Europe. With 30 years in the field, Tom has accumulated a high level of experience in all areas of medical speech pathology and continues to pursue a special interest in the esophageal stage of the swallow, and how this impacts swallowing disabilities and voice disorders. Tom is nationally known for the role he has played in the development of the *Free Water Protocol*, and he routinely provides consultation to hospitals and other institutions on establishing heartburn and swallowing disorders centers, on developing free water protocols, and on implementing oral hygiene programs.

SEMINAR SCHEDULE

Comprehensive Dysphagia Interventions: The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols

☐ #2085 OMAHA, NE • Oct. 1-2

The Modified Barium Swallowing Impairment Profile (MBSImP): A Standardized Assessment and Treatment Planning Protocol

☐ #2067 MINNEAPOLIS, MN • Sept. 17-18

☐ #2069 LOUISVILLE, KY • Oct. 29-30

Cognitive Rehabilitation: What Works, What Doesn't Work and Why

☐ #2063 MILWAUKEE, WI • Sept. 24-25

Evaluation and Treatment of Adults with Head & Neck Cancer: Addressing the Needs of Patients with Communication and Swallowing Difficulties

☐ #2052 CHICAGO, IL • Sept. 17-18

Dysphagia Practice: Best Practice for Selecting and Implementing Treatment for Patients with Neurological Disorders and Pulmonary Diseases Including Aspiration Pneumonia

☐ #2082 INDIANAPOLIS, IN • Oct. 22-23

CANCELLATIONS: Tuition will be refunded, less a \$25 processing fee, if written notification is received by NSS up to two weeks prior to the seminar. Two weeks to 72 hours prior: 50% refund; 72 hours or less: no refund. Substitutions are allowed if NSS is notified in advance. NSS reserves the right to cancel the event 7 days prior to the seminar date.



SEMINAR REGISTRATION FORM

Register online at www.northernspeech.com. Click on *CE Seminars*.

SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED
BY CREDIT CARD, CHECK OR PURCHASE ORDER.
(Make check payable to **NSS**.)

PLEASE PRINT

Seminar # _____ Seminar Date _____

Seminar Title _____

Seminar Location _____

Name of Registrant _____

ASHA Account Number _____

State License Number _____

Discipline required for CEU processing ☐ SLP

☐ Other (please specify) _____

Home Address _____

Work Facility Name & Address _____

Please indicate numbers where you can be reached if necessary

Phone: Work (_____) _____

Home (_____) _____

Cell (_____) _____

Email Address _____

Tuition Amount _____

Credit Card # _____

(Visa, MC, Amerx, Discover)

Expiration Date _____ CV #* _____

*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx

Card Holder's Name _____

Card Holder's Signature _____

Card Holder's Address _____

Purchase Order # _____

Check Issued From _____

PO Contact Phone # _____

Mail Registration To: **NSS, P.O. Box 1247, Gaylord, MI 49734**
or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com