

Milwaukee, WI #2063**Sept. 24-25, 2011****1.2 ASHA CEUs INCLUDED****SPEAKERS**

Jerry Hoepner, PhD, CCC-SLP
 Donald MacLennan, MA, CCC-SLP
 Robert G. Winningham, PhD

speaker bios on page 18

Cognitive Rehabilitation: What Works, What Doesn't Work, and Why

SEMINAR DESCRIPTION

This clinically focused seminar will examine a range of cognitive disorders that occur after acquired acute brain injury (TBI), as well as disorders of the aging brain, including Alzheimer's dementia. The most recent clinical research on cognitive rehabilitation from the field of neuropsychology will be presented and used to evaluate treatment options that hold most promise for positive functional outcomes. The implications of the demands placed on a patient's memory systems during treatments will also be highlighted, as well as a rationale for selecting specific memory systems for specific therapy tasks. New techniques to increase attention for task completion will also be presented.

**SEMINAR LOCATION**
**Aurora Conference Center,
 Sycamore Room (3rd Floor)**

3031 W. Montana Street
 Milwaukee, WI 53215
Phone: 414-649-6000

Parking: Free on weekends. Access parking
 via W. Montana St.

Accommodations:

Hampton Inn Downtown - 4.6 miles to seminar
 176 W. Wisconsin Avenue
Phone: 414-271-4656

Hilton Milwaukee City Center - 4.3 miles to seminar
 509 W. Wisconsin Avenue
Phone: 414-271-7250

PRICE: \$325.00**2 or more \$295.00****5 or more \$275.00**

**REGISTER EARLY -
 SPACE IS LIMITED**

Late Fee: Add **\$20** if registering less
 than two weeks prior to seminar.

Intended Audience: Speech-Language
 Pathologists and Occupational Therapists who
 evaluate and treat clients with cognitive loss.

SEMINAR OUTLINE

DAY ONE

7:30-7:50	Check In and Onsite Registration (Coffee and Tea)
7:55-8:00	General Seminar Information
8:00-9:30	Assessment To Identify Language/Cognitive Breakdown And Functional Treatment Planning (<i>Hoepner</i>)
9:30-9:45	Break
9:45-11:15	Evaluating Treatment Options To Determine Evidence-Based Practice, Including Decision Making Related To Social And Behavioral Aspects Of Brain Damage (<i>Hoepner</i>)
11:15-12:15	Lunch on Own
12:15-1:45	Executive Function Training With Emphasis On Functional Outcomes (<i>Hoepner</i>)
1:45-2:00	Break
2:00-3:30	Obstacles Blocking Goal Achievement That MUST Be Addressed (<i>Winningham</i>)
3:30	Adjourn and Sign Out

DAY TWO

7:30-7:55	Sign In (Coffee and Tea)
8:00-9:30	New Techniques To Increase Attention For Task Completion (<i>Winningham</i>)
9:30-9:45	Break
9:45-11:15	Cognitive Rehabilitation And Memory Enhancement: Evidence-Based Interventions For Older Adults (<i>Winningham</i>)
11:15-12:15	Lunch on Own
12:15-1:45	Group Interaction Techniques And Goal Setting, Including Identifying Appropriate Compensation Strategies And Issues Related To Deficit Awareness (<i>MacLennan</i>)
1:45-2:00	Break
2:00-3:30	Decision Making Related To Use Of External Memory Aids (<i>MacLennan</i>)
3:30	Adjourn and Sign Out

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

1. State a problematic behavior associated with frontal lobe damage.
2. State an evidence-based intervention for problems in task initiation.
3. Identify an inappropriate social behavior often seen after TBI that can block treatment objectives.
4. Discuss one underlying emotional characteristic often seen after brain injury that must be addressed before successful treatment can be achieved.
5. Discuss interventions that can increase attention for task completion.
6. Identify the memory system that is most appropriate to engage for individuals with cognitive loss associated with Alzheimer's dementia.
7. Explain interventions that can improve a client's deficit awareness.



This course is offered for 1.2 ASHA CEUs (Intermediate level, Professional area).



Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

SPEAKER BIOGRAPHIES



Bonnie Martin-Harris, PhD, CCC-SLP, BRS-S, is an internationally renowned lecturer, researcher and clinician. She is the Founder and Director of the MUSC Evelyn Trammell Institute for Voice and Swallowing in Charleston, SC. Her latest research project was a rigorous, five-year MBS study testing whether a standard vernacular, protocol, evaluation measurement, and reporting method could be validly and reliably executed for the MBS. This study produced the *Modified Barium Swallowing Impairment Profile (MBSImP)*.



Jerry Hoepner, PhD, CCC-SLP, presents nationally on the topics of cognitive and communication disorders resulting from brain injury and on acquired language disorders in aphasia. Dr. Hoepner is an Assistant Professor in the Communication Sciences and Disorders Department at the University of Wisconsin at Eau Claire. His current research examines the role of partners in supporting the success of everyday interactions of individuals with traumatic brain injury. Clinically, Dr. Hoepner specializes in the use of routines to reduce demands on working memory and executive functions.



Donald MacLennan, MA, CCC-SLP, is a clinician with the Minneapolis VA Polytrauma Transitional Rehabilitation Program working with veterans to establish community independence. He has 28 years of experience working with persons with TBI, providing cognitive rehabilitation across acute, outpatient, community reentry, and home care settings. Mr. MacLennan was recently involved in a joint project with VA and Department of Defense to provide guidelines to SLPs for treating TBI. In 2008 he received the Rick L. Bollinger Clinician of the Year Award, a national award recognizing clinical excellence within the VA.



Robert G. Winningham, PhD, specializes in applied memory abilities and conducts research on the cognitive abilities of older adults. This clinical research has led to the development of novel approaches that increase the efficiency of SLPs and OTs in their work with persons with brain injury including those with TBI and progressive cognitive loss associated with aging and dementia. Dr. Winningham has given more than 350 invited presentations on cognitive rehabilitation. Currently he is Co-Director of the Geriatric Wellness Center and Chair of the Psychology Division at Western Oregon University.



Cathy L. Lazarus, PhD, CCC-SLP, BRS-S, is one of the premier researchers in the field of Speech-Language Pathology. She has conducted extensive research and lectured internationally for over 20 years on swallowing disorders in the head and neck cancer population. She is faculty at NYU School of Medicine, as well as Director of Research for the Thyroid Head and Neck Research Center at Beth Israel Medical Center in New York City.



James L. Coyle, PhD, CCC-SLP, BRS-S, is a clinician, researcher, and author with interests in evidence-based practice, meta-analyzing research, and dysphagia outcomes measurement. Dr. Coyle is an Assistant Professor in the Department of Communication Science and Disorders at the University of Pittsburgh, where he teaches Dysphagia, Medical Speech Pathology, Neuroscience and Head & Neck Anatomy coursework. At the University Medical Center he performs dysphagia consultations and trains SLP students in acute and intensive care practice. In addition, Dr. Coyle has served as a reviewer for *Dysphagia*, the *Journal of Speech, Language and Hearing Research*, the *American Journal of Speech Language Pathology*, and other peer-reviewed journals.



Paula A. Sullivan, MS, CCC-SLP, BRS-S, is a Speech-Language Pathologist in the Department of Neurology/Speech Section within the North Florida/South Georgia Veterans Health System in Gainesville, FL. Her clinical expertise and research is focused on swallowing disorders in head and neck cancer and at end of life. Ms. Sullivan has published numerous articles and book chapters, and co-authored books related to these topics. She is an ASHA Fellow and a former coordinator of ASHA's Division 13, Swallowing and Swallowing Disorders.



Tom Franceschini, MS, CCC-SLP, is a highly sought-after speaker on the topic of Dysphagia Management, having educated thousands of Speech-Language Pathologists, Nurses and other healthcare professionals throughout North America and Europe. With 30 years in the field, Tom has accumulated a high level of experience in all areas of medical speech pathology and continues to pursue a special interest in the esophageal stage of the swallow, and how this impacts swallowing disabilities and voice disorders. Tom is nationally known for the role he has played in the development of the *Free Water Protocol*, and he routinely provides consultation to hospitals and other institutions on establishing heartburn and swallowing disorders centers, on developing free water protocols, and on implementing oral hygiene programs.

SEMINAR SCHEDULE

Comprehensive Dysphagia Interventions: The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols

☐ #2085 OMAHA, NE • Oct. 1-2

The Modified Barium Swallowing Impairment Profile (MBSImP): A Standardized Assessment and Treatment Planning Protocol

☐ #2067 MINNEAPOLIS, MN • Sept. 17-18

☐ #2069 LOUISVILLE, KY • Oct. 29-30

Cognitive Rehabilitation: What Works, What Doesn't Work and Why

☐ #2063 MILWAUKEE, WI • Sept. 24-25

Evaluation and Treatment of Adults with Head & Neck Cancer: Addressing the Needs of Patients with Communication and Swallowing Difficulties

☐ #2052 CHICAGO, IL • Sept. 17-18

Dysphagia Practice: Best Practice for Selecting and Implementing Treatment for Patients with Neurological Disorders and Pulmonary Diseases Including Aspiration Pneumonia

☐ #2082 INDIANAPOLIS, IN • Oct. 22-23

CANCELLATIONS: Tuition will be refunded, less a \$25 processing fee, if written notification is received by NSS up to two weeks prior to the seminar. Two weeks to 72 hours prior: 50% refund; 72 hours or less: no refund. Substitutions are allowed if NSS is notified in advance. NSS reserves the right to cancel the event 7 days prior to the seminar date.



SEMINAR REGISTRATION FORM

Register online at www.northernspeech.com. Click on *CE Seminars*.

SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED
BY CREDIT CARD, CHECK OR PURCHASE ORDER.
(Make check payable to **NSS**.)

PLEASE PRINT

Seminar # _____ Seminar Date _____

Seminar Title _____

Seminar Location _____

Name of Registrant _____

ASHA Account Number _____

State License Number _____

Discipline required for CEU processing ☐ SLP

☐ Other (please specify) _____

Home Address _____

Work Facility Name & Address _____

Please indicate numbers where you can be reached if necessary

Phone: Work (_____) _____

Home (_____) _____

Cell (_____) _____

Email Address _____

Tuition Amount _____

Credit Card # _____

(Visa, MC, Amerx, Discover)

Expiration Date _____ CV #* _____

*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx

Card Holder's Name _____

Card Holder's Signature _____

Card Holder's Address _____

Purchase Order # _____

Check Issued From _____

PO Contact Phone # _____

Mail Registration To: **NSS, P.O. Box 1247, Gaylord, MI 49734**
or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com