## **BUFFALO, NY** April 9-10, 2011

**1.2 ASHA CEUs INCLUDED** 

## Comprehensive **Dysphagia Interventions:**

The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols

## **SEMINAR DESCRIPTION**

Swallowing doesn't end at the pharynx. As such, comprehensive dysphagia interventions cannot consist solely of muscle exercises, maneuvers, compensatory postures, and diet modifications. To ensure the highest quality of care is achieved, dysphagia clinicians must consider other factors that contribute to swallowing difficulties, such as esophageal abnormalities, acid reflux disease, and pharmacology. Presented by and for the clinician in the real-world setting, this clinically relevant seminar will cover in depth:

- Esophageal Screenings and the Role of the SLP
- Acid Reflux Disease and LPR in Adults and Children
- Drug-Induced Dysphagia
- Model for Pneumonia Risk and Prevention
- Water Protocols
- Oral Hygiene Programs
- Xerostomia
- "By far, the most dynamic and interesting speaker I have had the privilege of hearing."
- "The speaker, topic, and presentation made me feel excited about my field again."
- "It's going to change how the field practices Speech Pathology in the medical setting."

"In almost 30 years, I've never yet been to an NSS seminar that wasn't informative, stimulating, and wonderfully organized. The conference with Tom Franceschini tops the list. In the last day and a half, I've been informed, energized, and also entertained."

## **SPEAKER**

Tom Franceschini, MS, CCC-SLP



### Tom Franceschini, MS, CCC-SLP,

is a dynamic, highly soughtafter speaker on dysphagia management. He has a special interest in the esophageal stage of the swallow, and how this impacts swallowing and voice disorders. With 30 years of clinical experience, Mr. Franceschini is able to lecture from a "real world" point of view. He also provides consulting to institutions on opening heartburn and swallowing disorders centers, on implementing free water protocols, and on creating oral hygiene programs.





A 30-year history of providing quality continuing education programs.

DDITIONAL EVENTS CHEDULED. INCLUDING: \* NORTHEAST +

> TORONTO, ON • MARCH 19-20 The MBS Impairment Profile (MBSImP) PHILADELPHIA, PA • MARCH 26-27

Dysphagia Practice: It's Time To Take Another Look at Treatment Options

BUFFALO, NY • APRIL 9-10 Dysphagia: The Esophagus, Acid Reflux, Dral Hygiene and Water Protocols

PROVIDENCE, RI • APRIL 30-May Dysphagia: The Esophagus, Acid Reflux, Oral Hygiene and Water Protocols

NEW YORK, NY • MAY 14-15 Dysphagia In The Elderly: Current Research and Best Practice

**NEW YORK, NY** May 14-15, 2011



Dysphagia In The Elderly: Current Research and Best Practice

**NSS** 

ASHA CEUs

See more details on this seminar: Comprehensive Dysphagia Interventions: The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols

Prsrt Std. U.S. Postage PAID **Northern Speech** Services

Sponsored by:



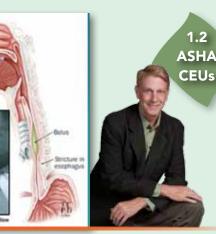
SAVE!! ...up to \$50 with our group tuition rates - see inside www.

## **BUFFALO, NY** April 9-10, 2011

## Continuing Education Seminars For Speech-Language Pathologists

## **BUFFALO, NY** April 9-10, 2011





## **Comprehensive Dysphagia** Interventions:

The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols



Dysphagia In The Elderly: Current Research and **Best Practice** 

ASHA

CEUs

### Learn:

Printed in the USA

Ethical practice when treating fragile and elderly patients

over 25 additional CE

and Philadelphia. Visit:

**NEW YORK, NY** 

May 14-15, 2011

www.northernspeech.com

Events across the country,

including Toronto, Columbus,

- Effects of medications on swallow safety
- When exercise protocols can improve speed and efficiency of the swallow
- Behavioral interventions for esophageal dysphagia
- Evidence-based interventions for patients with Parkinson's disease and dementia

### **SPEAKERS:**

Ikuo Hirano, MD, Gastroenterologist Jacqueline A. Hind, MS, CCC-SLP, BRS-S Roxann Diez Gross, PhD, CCC-SLP Jennifer A. Brush, MA, CCC-SLP Paula A. Sullivan, MS, CCC-SLP, BRS-S James F. Naas, PhD, CCC-SLP Paula Leslie, PhD, CCC-SLP Stephanie K. Daniels, PhD, CCC-SLP,

Dysphagia

### Learn

- Esophageal abnormalities and when to refer to radiology /gastroenterology
- When to recommend and how to implement water protocols
  - Your role in coordinating oral hygiene programs
  - How the lungs tolerate water
  - How to manage xerostomia

**SPEAKER:** Tom Franceschini, MS, CCC-SLP

**Sponsor: Northern Speech Services** 

888.337.3866 www.northernspeech.com 2

## Comprehensive Interventions: The Esophagus,

Acid Reflux Disease, Oral Hygiene and Water Protocols

ASHA CEUs



1.2 ASHA CEUS INCLUDED

## **Dysphagia In The Elderly:** Current Research and **Best Practice**

## **SEMINAR DESCRIPTION**

Ikuo Hirano, MD, Gastroenterologist acqueline A. Hind, MS, CCC-SLP, BRS-S Roxann Diez Gross, PhD, CCC-SLP Jennifer A. Brush, MA, CCC-SLP Paula A. Sullivan, MS, CCC-SLP, BRS-S James F. Naas, PhD, CCC-SLP Paula Leslie, PhD, CCC-SLP Stephanie K. Daniels, PhD, CCC-SLP, BRS-S

**SPEAKERS** 

Empowered with the right information and resources, managing and treating elderly clients with dysphagia can be very rewarding. This clinically relevant seminar brings together 8 leading dysphagia experts to examine current research and best practice when addressing the needs of elderly clients with swallowing disorders. Discussion will focus on matching specific treatments with specific swallowing disorders and the decision-making process when employing diet modification, exercise, postures, positioning, maneuvers, or specific techniques related to cognitive loss. The recommendation of nonoral feedings will be covered including discussion of when to terminate service. Also discussed will be the ethics of other challenging recommendations.

Included will be a specific segment addressing esophageal disorders to help the SLP know when to refer to other health care professionals. Special considerations and treatment suggestions when implementing programs for patients with cognitive loss will be covered. Also included will be a session on pharmacology and dysphagia. Common diagnostic groups and targeted interventions appropriate for these disorders will be discussed for clients with CVA, Parkinson's disease, dementia, and COPD.

## **SPEAKERS**



Ikuo Hirano, MD, Gastroenterologist, is an Associate Professor of Medicine and Fellowship Program Director in the Division of Gastroenterology and Hepatology at Northwestern University School of Medicine in Chicago, Illinois.

Roxann Diez Gross, PhD, CCC-SLP, is a leading expert, accomplished researcher, and frequently invited nternational lecturer on tracheostomy-dependent patients. She is Director of the Swallowing Disorders Center at the niversity of Pittsburgh Medical Center. Her primary area of research examines the interaction between breathing and wallowing in individuals with indwelling tracheostomy tubes, Parkinson's disease and COPD.



James F. Naas, PhD, CCC-SLP, lectures nationally to Speech-Language Pathologists on pharmacology and the geriatric population. He holds practice privileges in Medical Speech Pathology at Owensboro Medical Health System in wensboro, Kentucky, where he serves on the Stroke Team and the Allied Health Credentials Committee.

ennifer A. Brush, MA, CCC-SLP, is an internationally published researcher, educator, and long-term care onsultant currently in practice in Northeast Ohio. Ms. Brush specializes in geriatric care, rehabilitation programming and nterdisciplinary activity development for dementia. She offers interactive and educational presentations that help audiences to bridge the gap between current research findings and the care needs of their clients and communities.



acqueline A. Hind, MS, CCC-SLP, BRS-S, is an accomplished clinician, researcher and inventor. Ms. Hind is an Outreach Program Manager and Coordinator of the Swallowing Speech And Dining Enhancement Program (SSWAL-ADE) t the University of Wisconsin and at the Geriatric Research Education and Clinical Center within the William S. Middleton Memorial Veterans Hospital in Madison, WI.



Paula Leslie, PhD, CCC-SLP, is a dysphagia clinician, researcher, and educator. She is an Associate Professor f Communication Science and Disorders at the University of Pittsburgh. Dr. Leslie conducts research and lectures nternationally on the topics of dysphagia and aging, ethics and end-of-life decisions in vulnerable populations, and the fundamentals of evidence-based practice.



aula Sullivan, MS, CCC-SLP, BRS-S, is a Speech-Language Pathologist in the Department of Neurology/Speech ection within the North Florida/South Georgia Veterans Health System in Gainesville, FL. Her clinical expertise and search is focused on swallowing disorders in head and neck cancer and at end of life.



ephanie K. Daniels, PhD, CCC-SLP, BRS-S, is a research SLP at the Michael E. DeBakey Veterans Affairs edical Center in Houston, TX. She is also faculty at Baylor College of Medicine and the University of Houston. Her search and clinical work have focused on neurogenic dysphagia.

## NEW YORK, NEW YORK May 14-15, 2011





# **Dysphagia In The Elderly:** Current Research and Best Practice

## **SEMINAR LOCATION**

### New York LaGuardia Airport Marriott

102-05 Ditmars Blvd East Elmhurst, NY 11369 Phone: 718-565-8900

### **Accommodations:**

Please call the Marriott at least 30 days prior to the seminar and request the Northern Speech rate of \$129. The Marriott offers free transportation to/from LaGuardia Airport.

### **PRICE: \$325.00** 2 or more \$295.00 5 or more \$275.00

### **REGISTER EARLY** -**SPACE IS LIMITED**

Late Fee: Add \$20 if registering less than two weeks prior to seminar.

## **SEMINAR OUTLINE**

### DAY ONE

| 7:30-7:50   | Check-In and Onsite Registration (Coffee and Tea)  |  |
|-------------|--|--|
| 7:50-8:00   | General Seminar Information  |  |
| 8:00–9:30   | Esophageal Disorders In The Elderly and Referral Guidelines (Dr. Hirano)   |  |
| 9:30–9:45   | Break  |  |
| 9:45–11:15  | Evidence-Based Interventions for Persons with Cognitive<br>Loss Including Persons with Dementia: Will Include<br>Technique of Spaced Retrieval and Environmental<br>Adaptations That Increase Oral Intake<br>(Ms. Brush) |  |
| 11:15-12:30 | Lunch on Own   |  |
| 12:30-2:00  | Evidence-Based Interventions For Post-Stroke Dysphagia (Dr. Daniels)   |  |
| 2:00-2:15   | Break  |  |
| 2:15–3:45   | Overview of Aging and Swallowing Including the Crossover from Presbyphagia to Dysphagia ( <i>Ms. Hind</i> )  |  |
| 3:45        | Adjourn and Sign Out   |  |
|             |  |  |

### DAY TWO

| 7:30–7:55  | Sign In (Coffee and Tea)   |
|------------|--|
| 7:55–8:00  | General Seminar Information  |
| 8:00–9:30  | Evidence-Based Practice For Parkinson's<br>Disease Dysphagia <i>(Ms. Sullivan)</i>   |
| 9:30–9:45  | Break  |
| 9:45–11:15 | Interventions for Respiratory Disorders: Effe<br>of Lung Volume and Subglottic Air Pressure<br>Swallow Function, Including Clients with CC<br>and Trachs/Vents ( <i>Dr. Diez Gross</i> ) |
| : 5– 2: 5  | Lunch On Own   |
| 12:15–1:45 | How Pharmacology Affects Dysphagia In the<br>Elderly: Drugs That Can Cause Dysphagia; D<br>That Can Prevent Dysphagia <i>(Dr. Naas)</i>  |
| 1:45-2:00  | Break  |
| 2:00–3:30  | End-of-Life Considerations Including<br>Recommendations for Non-Oral Feeding<br>(Dr. Leslie)   |
| 3:30       | Adjourn and Sign Out   |

## **SEMINAR OBJECTIVES**

At seminar conclusion, participants will be able to:

- I. Design a swallowing therapy program for patients with idiopathic Parkinson's disease based on existing evidence of treatment effectiveness.
- 2. Increase understanding of age-related neuromuscular and neurophysiologic processes that increase risk of dysphagia in elders.
- 3. Identify a memory system still functional in persons with dementia that can be used to improve swallow safety.
- 4. List three barriers to successful oral intake.
- 5. State the effects of lung volume and subglottic air pressure on swallow function in persons with COPD.
- 6. Identify several medications that have been associated with causing dysphagia.
- 7. State an evidence-based treatment for a post-stroke patient with a tongue base disorder.
- 8. Discuss an esophageal disorder in elderly patients.
- 9. Explain the differences between values, morals and ethics.

### Intended Audience: Speech-Language Pathologists in clinical practice who evaluate and treat elderly adults with dysphagia.

This course is offered for <u>1.2</u> ASHA CEUs (Intermediate level, Professional area).



Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearin Association (ASHA) to provide continuing education activities in speech-language patholo

and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

### **SEMINAR REGISTRATION FORM**

Register online at www.northernspeech.com. Click on CE Seminars.

| NEW YORK, NY<br>MAY 14-15, 2011 |    |
|---------------------------------|----|
| Dysphagia                       | C  |
| In The Elderly (#2015)          | In |

BUFFALO, NY APRIL 9-10, 2011 omprehensive Dysphagia nterventions (#2031)

SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED ON A PREPAID BASIS BY CREDIT CARD OR CHECK (Make check payable to NSS. Purchase orders NOT accepted.)

| PLEASE | PRIN |
|--------|------|
|        |      |

| Seminar # Seminar Date   |
|--|
| Seminar Title  |
| Seminar Location   |
| Name of Registrant   |
| ASHA Account Number  |
| State License Number   |
| Discipline required for CEU processing SLP Other (please specify)  |
| Home Address   |
|  |
| Work Facility Name & Address   |
|  |
| Please indicate numbers where you can be reached if necessary  |
| Phone: Work ()   |
| Home ()  |
| Fax ()   |
| Email Address  |
| Tuition Amount   |
| Credit Card #  |
| (Visa, MC, Amerx, Discover)  |
| Expiration Date CV #*<br>*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx |
| Card Holder's Name   |
| Card Holder's Signature  |
| Card Holder's Address  |

Mail Registration To: NSS, P.O. Box 1247, Gaylord, MI 49734 or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com

ancellations: Tuition will be refunded, less a \$25 processing fee, if written notification is received by NSS up to two weeks prior to the seminar. Two weeks o 72 hours prior: 50% refund; 72 hours or less: no refund. Substitutions are allowed if *NSS* is notified in advance. *NSS* reserves the right to cancel the event days prior to the seminar date. Printed in the USA 

# BUFFALO, NEW YORK April 9-10, 2011



Comprehensive Dysphagia Interventions: The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols

## **SEMINAR LOCATION**

Hilton Garden Inn Buffalo Airport

4201 Genesee Street Cheektowaga, NY 14225 Phone: 716-565-0040

Please call the Hilton at least 30 days prior to the seminar and request the Northern Speech rate of \$115. The Hilton offers a free shuttle to/from Buffalo Airport.

## **PRICE:** \$295.00

ASHA CEUs

2 or more \$275.00 5 or more \$230.00 **REGISTER EARLY** -

SPACE IS LIMITED

Late Fee: Add \$20 if registering less than two weeks prior to seminar.

## **SEMINAR OBJECTIVES**

At seminar conclusion, participants will be able to:

- I. Describe the anatomy and physiology of the esophagus and understand how swallowing and voice disorders occur from disorders of the esophagus.
- 2. Explain Laryngeal-Pharyngeal Reflux and its role in voice disorders.
- 3. State diagnostic and treatment options for patients with LPR and Acid Reflux Disease.
- 4. State the differences in the various symptoms of LPR and Acid Reflux Disease as seen in infants, children, teenagers and adults.
- 5. Explain the theoretical basis behind the free water protocol.
- 6. Identify and discuss patients who can benefit from the water protocol.
- 7. State the risks and costs of dehydration in the elderly population.
- 8. List the rules of the free water protocol.
- 9. Explain how the colonization of oral pathogens contributes to aspiration pneumonia.
- 10. List components of a comprehensive oral care program.
- 11. List two medications that can adversely affect swallow behavior



"Loved him! Best instructor I've had in years! Gave very functional and practical advice."

> Register online at www.northernspeech.com

| DAY ONE     |  | DAYTWO      |  |
|-------------|--|-------------|--|
| 7:30-7:50   | Check In and Onsite Registration (Coffee and Tea)  | 7:30-7:55   | Sign In (Coffee and Tea)   |
| 7:55-8:00   | General Seminar Information  | 8:00-9:00   | PART IV: Acid Reflux Disease and LPR in Infant   |
| 8:00-9:00   | <ul><li>PART I: Conflicts in Dysphagia</li><li>Where have we been and where are we going?</li></ul>  |             | <ul> <li>&amp; Children</li> <li>Symptoms</li> <li>Asthma and Acid Reflux Disease in the</li> </ul>  |
| 9:00-10:00  | <ul> <li>PART II: Esophageal Considerations</li> <li>Anatomy and Physiology of the Esophagus</li> <li>Role of the SLP in Esophageal Screening and Referral Guidelines</li> </ul> |             | <ul> <li>Astrina and Acid Reliux Disease in the<br/>Pediatric Population</li> <li>Referral Guidelines for Acid Reflux Disease<br/>in the Pediatric Population</li> </ul> |
|             | <ul> <li>Esophageal Disorders and Management Considerations</li> </ul>   | 9:00-10:00  | PART V: Predictors of Aspiration Pneumonia   |
| 10:00-10:15 | Break  |             | • The Langmore et al Study of 1998   |
| 10:15-10:45 | Esophageal Considerations (continued)  |             | • A Model for Pneumonia Risk and Prevention  |
|             | PART III: Acid Reflux Disease and Laryngeal-   | 10:00-10:15 | Study Implications and Treatment and Manager   |
|             | Pharyngeal Reflux (LPR) in Adults  |             | Break  |
|             | <ul> <li>Etiology and Pathophysiology of Acid Reflux Disease</li> <li>Oral, Laryngeal, Otological and Pulmonary Symptoms</li> </ul>  | 10:15-11:30 | PART VI: The History and Development of the<br>Free Water Protocol   |
|             | of Acid Reflux Disease and LPR   |             | Human Physiology and Water   |
| 12:00-1:00  | Lunch on Own   |             | • The Development of the Protocol  |
| 1:00-3:00   | Acid Reflux Disease and LPR (continued)  |             | • Criteria for Use of the Free Water Protocol  |
|             | Screening and Assessment   |             | <ul> <li>The Supporting Research for the Protocol</li> </ul>   |
|             | Radiographic Evaluation and Interpretation   | 11:30-11:45 | Break  |
|             | Developing a Plan of Care  | 11:45-12:45 | PART VII: Oral Hygiene Programs  |
| 3:00-3:15   | Break  |             | <ul> <li>Colonization of Oral Pathogens</li> </ul>   |
| 3:15-4:30   | Acid Reflux Disease and LPR (continued)  |             | Oral Care Interventions  |
|             | Management Options   |             | Comprehensive Oral Care Protocol   |
|             | Counseling   | 12:45-1:30  | PART VIII: Xerostomia  |
|             | <ul> <li>Medications</li> </ul>  |             | <ul> <li>Anatomy and Saliva Production</li> <li>Common Signs and Symptoms of Xerostomia</li> </ul>   |
|             |  |             | • Common signs and symptoms of Aerostomia  |
|             | <ul> <li>Surgical Interventions</li> </ul>   |             | Management Options   |



**SEMINAR OUTLINE** 

PPROVED PROVIDER CE ASHA CONTI EDUC

Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language patholog

and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures

This course is offered for 1.2 ASHA CEUs ntermediate level. Professional area)

**Intended Audience:** 

Speech-Language Pathologists

in clinical practice who evaluate

and treat clients with dysphagia.