

BUFFALO, NY

April 9-10, 2011

1.2 ASHA CEUs INCLUDED

Comprehensive Dysphagia Interventions: The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols

SEMINAR DESCRIPTION

Swallowing doesn't end at the pharynx. As such, comprehensive dysphagia interventions cannot consist solely of muscle exercises, maneuvers, compensatory postures, and diet modifications. To ensure the highest quality of care is achieved, dysphagia clinicians must consider other factors that contribute to swallowing difficulties, such as esophageal abnormalities, acid reflux disease, and pharmacology. Presented by and for the clinician in the *real-world* setting, this clinically relevant seminar will cover in depth:

- Esophageal Screenings and the Role of the SLP
- Acid Reflux Disease and LPR in Adults and Children
- Drug-Induced Dysphagia
- Model for Pneumonia Risk and Prevention
- Water Protocols
- Oral Hygiene Programs
- Xerostomia

"By far, the most dynamic and interesting speaker I have had the privilege of hearing."

"The speaker, topic, and presentation made me feel excited about my field again."

"It's going to change how the field practices Speech Pathology in the medical setting."

"In almost 30 years, I've never yet been to an NSS seminar that wasn't informative, stimulating, and wonderfully organized. The conference with Tom Franceschini tops the list. In the last day and a half, I've been informed, energized, and also entertained."

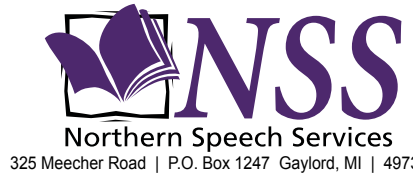
SPEAKER

**Tom Franceschini,
MS, CCC-SLP**



**Tom Franceschini,
MS, CCC-SLP,**

is a dynamic, highly sought-after speaker on dysphagia management. He has a special interest in the esophageal stage of the swallow, and how this impacts swallowing and voice disorders. With 30 years of clinical experience, Mr. Franceschini is able to lecture from a "real world" point of view. He also provides consulting to institutions on opening heartburn and swallowing disorders centers, on implementing free water protocols, and on creating oral hygiene programs.



A 30-year history of providing quality continuing education programs.

22 ADDITIONAL EVENTS
SCHEDULED, INCLUDING:



- TORONTO, ON • MARCH 19-20**
The MBS Impairment Profile (MBSImP)
- PHILADELPHIA, PA • MARCH 26-27**
Dysphagia Practice: It's Time To Take Another Look at Treatment Options
- BUFFALO, NY • APRIL 9-10**
Dysphagia: The Esophagus, Acid Reflux, Oral Hygiene and Water Protocols
- PROVIDENCE, RI • APRIL 30-May 1**
Dysphagia: The Esophagus, Acid Reflux, Oral Hygiene and Water Protocols
- NEW YORK, NY • MAY 14-15**
Dysphagia In The Elderly: Current Research and Best Practice

Continuing Education Seminars For Speech-Language Pathologists

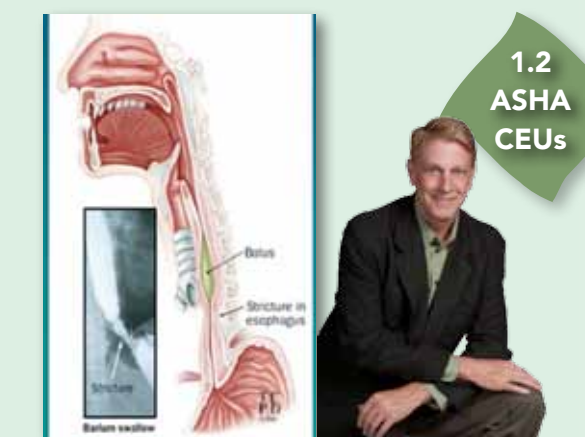
NEW YORK, NY
May 14-15, 2011



**Dysphagia
In The Elderly:
Current Research
and Best Practice**

**1.2
ASHA
CEUs**

BUFFALO, NY
April 9-10, 2011



**Comprehensive Dysphagia
Interventions:
The Esophagus,
Acid Reflux Disease, Oral
Hygiene and Water Protocols**

**1.2
ASHA
CEUs**

BUFFALO, NEW YORK

NEW YORK, NEW YORK



Register Today!



Dysphagia In The Elderly: Current Research and Best Practice

1.2 ASHA CEUs

SEMINAR LOCATION

New York LaGuardia Airport Marriott
102-05 Ditmars Blvd
East Elmhurst, NY 11369
Phone: 718-565-8900

Accommodations:

Please call the Marriott at least 30 days prior to the seminar and request the *Northern Speech* rate of \$129. The Marriott offers free transportation to/from LaGuardia Airport.

SEMINAR OUTLINE

DAY ONE

7:30-7:50 **Check-In and Onsite Registration (Coffee and Tea)**
7:50-8:00 General Seminar Information
8:00-9:30 Esophageal Disorders In The Elderly and Referral Guidelines (*Dr. Hirano*)
9:30-9:45 **Break**
9:45-11:15 Evidence-Based Interventions for Persons with Cognitive Loss Including Persons with Dementia: Will Include Technique of Spaced Retrieval and Environmental Adaptations That Increase Oral Intake (*Ms. Brush*)
11:15-12:30 **Lunch on Own**
12:30-2:00 Evidence-Based Interventions For Post-Stroke Dysphagia (*Dr. Daniels*)
2:00-2:15 **Break**
2:15-3:45 Overview of Aging and Swallowing Including the Crossover from Presbyphagia to Dysphagia (*Ms. Hind*)
3:45 **Adjourn and Sign Out**

DAY TWO

7:30-7:55 **Sign In (Coffee and Tea)**
7:55-8:00 General Seminar Information
8:00-9:30 Evidence-Based Practice For Parkinson's Disease Dysphagia (*Ms. Sullivan*)
9:30-9:45 **Break**
9:45-11:15 Interventions for Respiratory Disorders: Effects of Lung Volume and Subglottic Air Pressure on Swallow Function, Including Clients with COPD and Trachs/Vents (*Dr. Diez Gross*)
11:15-12:15 **Lunch On Own**
12:15-1:45 How Pharmacology Affects Dysphagia In the Elderly: Drugs That Can Cause Dysphagia; Drugs That Can Prevent Dysphagia (*Dr. Naas*)
1:45-2:00 **Break**
2:00-3:30 End-of-Life Considerations Including Recommendations for Non-Oral Feeding (*Dr. Leslie*)
3:30 **Adjourn and Sign Out**

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

- Design a swallowing therapy program for patients with idiopathic Parkinson's disease based on existing evidence of treatment effectiveness.
- Increase understanding of age-related neuromuscular and neurophysiologic processes that increase risk of dysphagia in elders.
- Identify a memory system still functional in persons with dementia that can be used to improve swallow safety.
- List three barriers to successful oral intake.
- State the effects of lung volume and subglottic air pressure on swallow function in persons with COPD.
- Identify several medications that have been associated with causing dysphagia.
- State an evidence-based treatment for a post-stroke patient with a tongue base disorder.
- Discuss an esophageal disorder in elderly patients.
- Explain the differences between values, morals and ethics.

Intended Audience: Speech-Language Pathologists in clinical practice who evaluate and treat elderly adults with dysphagia.

This course is offered for 1.2 ASHA CEUs (Intermediate level, Professional area).



SEMINAR REGISTRATION FORM

Register online at www.northernspeech.com. Click on *CE Seminars*.

☐ NEW YORK, NY
MAY 14-15, 2011
Dysphagia In The Elderly (#2015)

☐ BUFFALO, NY
APRIL 9-10, 2011
Comprehensive Dysphagia Interventions (#2031)

SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED ON A PREPAID BASIS BY CREDIT CARD OR CHECK.
(Make check payable to **NSS**. Purchase orders NOT accepted.)

PLEASE PRINT

Seminar # _____ Seminar Date _____
Seminar Title _____
Seminar Location _____
Name of Registrant _____
ASHA Account Number _____
State License Number _____
Discipline required for CEU processing ☐ SLP ☐ Other (please specify) _____
Home Address _____
Work Facility Name & Address _____

Please indicate numbers where you can be reached if necessary

Phone: Work (_____) _____
Home (_____) _____
Fax (_____) _____
Email Address _____
Tuition Amount _____
Credit Card # _____

(Visa, MC, Amerx, Discover)
Expiration Date _____ CV #* _____
*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx
Card Holder's Name _____
Card Holder's Signature _____
Card Holder's Address _____

Mail Registration To: NSS, P.O. Box 1247, Gaylord, MI 49734
or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com

Cancellations: Tuition will be refunded, less a \$25 processing fee, if written notification is received by *NSS* up to two weeks prior to the seminar. Two weeks to 72 hours prior: 50% refund; 72 hours or less: no refund. Substitutions are allowed if *NSS* is notified in advance. *NSS* reserves the right to cancel the event 7 days prior to the seminar date.



Register Today!



Comprehensive Dysphagia Interventions: The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols

1.2 ASHA CEUs

SEMINAR LOCATION

Hilton Garden Inn Buffalo Airport
4201 Genesee Street
Cheektowaga, NY 14225
Phone: 716-565-0040

Please call the Hilton at least 30 days prior to the seminar and request the *Northern Speech* rate of \$115. The Hilton offers a free shuttle to/from Buffalo Airport.

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

- Describe the anatomy and physiology of the esophagus and understand how swallowing and voice disorders occur from disorders of the esophagus.
- Explain Laryngeal-Pharyngeal Reflux and its role in voice disorders.
- State diagnostic and treatment options for patients with LPR and Acid Reflux Disease.
- State the differences in the various symptoms of LPR and Acid Reflux Disease as seen in infants, children, teenagers and adults.
- Explain the theoretical basis behind the free water protocol.
- Identify and discuss patients who can benefit from the water protocol.
- State the risks and costs of dehydration in the elderly population.
- List the rules of the free water protocol.
- Explain how the colonization of oral pathogens contributes to aspiration pneumonia.
- List components of a comprehensive oral care program.
- List two medications that can adversely affect swallow behavior.

Intended Audience: Speech-Language Pathologists in clinical practice who evaluate and treat clients with dysphagia.

SEMINAR OUTLINE

DAY ONE

7:30-7:50 **Check In and Onsite Registration (Coffee and Tea)**
7:55-8:00 General Seminar Information
8:00-9:00 **PART I: Conflicts in Dysphagia**
• Where have we been and where are we going?
9:00-10:00 **PART II: Esophageal Considerations**
• Anatomy and Physiology of the Esophagus
• Role of the SLP in Esophageal Screening and Referral Guidelines
• Esophageal Disorders and Management Considerations
10:00-10:15 **Break**
10:15-10:45 **Esophageal Considerations (continued)**
10:45-12:00 **PART III: Acid Reflux Disease and Laryngeal-Pharyngeal Reflux (LPR) in Adults**
• Etiology and Pathophysiology of Acid Reflux Disease
• Oral, Laryngeal, Otological and Pulmonary Symptoms of Acid Reflux Disease and LPR
12:00-1:00 **Lunch on Own**
1:00-3:00 **Acid Reflux Disease and LPR (continued)**
• Screening and Assessment
• Radiographic Evaluation and Interpretation
• Developing a Plan of Care
3:00-3:15 **Break**
3:15-4:30 **Acid Reflux Disease and LPR (continued)**
• Management Options
• Counseling
• Medications
• Surgical Interventions
4:30 **Adjourn and Sign Out**

DAY TWO

7:30-7:55 **Sign In (Coffee and Tea)**
8:00-9:00 **PART IV: Acid Reflux Disease and LPR in Infants & Children**
• Symptoms
• Asthma and Acid Reflux Disease in the Pediatric Population
• Referral Guidelines for Acid Reflux Disease in the Pediatric Population
9:00-10:00 **PART V: Predictors of Aspiration Pneumonia**
• The Langmore et al Study of 1998
• A Model for Pneumonia Risk and Prevention
• Study Implications and Treatment and Management
10:00-10:15 **Break**
10:15-11:30 **PART VI: The History and Development of the Free Water Protocol**
• Human Physiology and Water
• The Development of the Protocol
• Criteria for Use of the Free Water Protocol
• The Supporting Research for the Protocol
11:30-11:45 **Break**
11:45-12:45 **PART VII: Oral Hygiene Programs**
• Colonization of Oral Pathogens
• Oral Care Interventions
• Comprehensive Oral Care Protocol
12:45-1:30 **PART VIII: Xerostomia**
• Anatomy and Saliva Production
• Common Signs and Symptoms of Xerostomia
• Management Options
1:30 **Adjourn and Sign Out**

98% of past participants would recommend this seminar to a colleague.



This course is offered for 1.2 ASHA CEUs (Intermediate level, Professional area).



Register online at www.northernspeech.com

