

**TACOMA, WA #2061****Sept. 24-25, 2011****1.2 ASHA CEUs INCLUDED****SPEAKERS****Jacqueline J. Hinckley,**  
PhD, CCC-SLP, BC-NCD**Kenneth H. Schatz,**  
MA, CCC-SLP*speaker bios on page 14*

## Updates On Aphasia Therapy: Selecting The Best Treatment For Patients With Language And Cognitive Disorders

**SEMINAR DESCRIPTION**

Clinicians working in acute, post-acute, and long-term care settings are faced with the challenge of selecting treatments to improve functional communication for clients with language and cognitive disorders. Until recently, the cognitive abilities of clients with aphasia were rarely taken into account for planning treatment. In this seminar, the most up-to-date scientific evidence will be used to provide a clinical decision-making framework that can guide the clinician's initial evaluation and then treatment selection.

Brief but effective cognitive evaluation for clients with either primarily language disorder (aphasia) or primarily cognitive disorder (brain injury or dementia) will be demonstrated. The results of these brief assessment tools will be entered into the treatment selection framework. The nature of the cognitive impairments can help clinicians select a treatment that is most likely to be effective in improving functional communication. Several evidence-based treatments from which to choose will be described in detail, including procedures and materials. Case examples will be shown to illustrate how to use the framework and the assessment information to select relevant evidence-based treatments. The participant will leave the seminar with a clear framework from which initial evaluation and subsequent treatment sessions can be developed for clients with language and cognitive disorders.

**SEMINAR LOCATION****Tacoma General Hospital**

Jackson Hall  
314 Martin Luther King Jr. Way (South K St)  
Tacoma, WA 98405  
**Phone: 253-403-1000**

Parking is available in Baker Center Garage at the SOUTH END of Jackson Hall (it is free on weekends). PLEASE NOTE: Do not park in the north end garage as this is a public facility that will charge on the weekends.

**Accommodations:**

Hotel Murano  
1320 Broadway Plaza  
Tacoma, WA 98402  
**Phone: 253-238-8000**

The Hotel Murano is located 1.5 miles from Tacoma General.

**PRICE: \$295.00****2 or more \$285.00****5 or more \$265.00****REGISTER EARLY -  
SPACE IS LIMITED**

Late Fee: Add **\$20** if registering less than two weeks prior to seminar.

**Intended Audience:**

**Speech-Language Pathologists  
in clinical practice who evaluate  
and treat clients with language and  
cognitive disorders.**

### SEMINAR OUTLINE

#### DAY ONE (Saturday)

- 7:30-7:55 **Check In and Onsite Registration (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:30 The importance of cognitive abilities:  
A tale of two clients (*Hinckley*)
- Defining cognitive and language domains
  - Differences in treatment needs and treatment outcomes based on cognitive profiles: case examples in aphasia and cognitive disorders
- 9:30-9:45 **Break**
- 9:45-11:10 A framework for using cognitive and language profiles to make treatment choices (*Hinckley*)
- Critical cognitive and language characteristics
  - How different treatments depend on differing cognitive abilities
- 11:10-11:20 **Break**
- 11:20-1:00 Assessing cognition and language:  
Tools you can really use (*Hinckley & Schatz*)
- Assessing cognitive abilities of adults with aphasia
  - Assessing cognitive abilities of adults with cognitive disorders
  - Specific protocols for brief assessments
- 1:00-2:00 **Lunch on Own**
- 2:00-3:20 Evidence-based treatment options: How the treatments work, and what skills your clients need in order to benefit from the treatments (*Hinckley & Schatz*)
- Specific treatments for aphasia: protocols and materials
  - Specific treatments for cognitive impairments: protocols and materials
- 3:20-3:30 **Break**
- 3:30-5:00 Applying the framework—Case #1: A case of aphasia with good cognitive abilities (*Hinckley & Schatz*)
- In-depth case example
  - Problem-solving discussion
- 5:00 **Adjourn and Sign Out**

#### DAY TWO (Sunday)

- 7:30-7:55 **Sign In (Coffee and Tea)**
- 7:55-8:00 General Seminar Information
- 8:00-9:30 Applying the framework—Case #2: A case of aphasia with poor cognitive abilities (*Hinckley*)
- In-depth case example
  - Problem-solving discussion
- 9:30-9:40 **Break**
- 9:40-11:10 Applying the framework—Case #3: A case of generally poor cognitive abilities (*Schatz*)
- In-depth case example
  - Problem-solving discussion
- 11:10-11:15 **Break**
- 11:15-12:45 Applying the framework: Practice cases and discussion (*Hinckley & Schatz*)
- Cases will be presented and participants will work through and discuss each case, using the framework and treatment information provided
- 12:45 **Adjourn and Sign Out**

### SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

1. Discuss the importance of specific cognitive abilities for treatment selection.
2. Administer brief cognitive assessments that help in selecting appropriate treatments for functional communication.
3. Identify at least two evidence-based treatments, and their procedures, that would be appropriate for a client with aphasia and relatively good cognitive abilities.
4. Identify at least two evidence-based treatments, and their procedures, that would be appropriate for a client with aphasia and relatively poor cognitive abilities.
5. Identify at least two evidence-based treatments, and their procedures, that would be appropriate for a client with generally poor cognitive abilities.



Northern Speech Services is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology

and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

**This course is offered for 1.2 ASHA CEUs**  
(Intermediate level, Professional area).

## SPEAKER BIOGRAPHIES



**Jacqueline J. Hinckley, PhD, CCC-SLP, BC-NCD**, has 20 years of experience treating patients with aphasia and other neurogenic communication disorders, and is known internationally for her work on treatment effectiveness and implementation. Dr. Hinckley is an Associate Professor in the Department of Communication Sciences & Disorders at the University of South Florida. She has a particular interest in integrating the clinician's expertise and the client's values with scientific evidence supporting best practices. She is the author of *Narrative-Based Practice in Speech-Language Pathology: Stories of a Clinical Life*.



**Kenneth H. Schatz, MA, CCC-SLP**, is a former Associate Professor of Speech-Language Pathology at Eastern Michigan University. Mr. Schatz has over 20 years of experience working with older adults with a variety of disorders, including aphasia, cognitive disorders, and swallowing disorders. Most recently, Mr. Schatz worked in rehabilitation where he developed an expertise in functional communication and swallowing treatment in the long-term care setting.



**Bonnie Martin-Harris, PhD, CCC-SLP, BRS-S**, is an internationally renowned lecturer, researcher and clinician. She is the Founder and Director of the MUSC Evelyn Trammell Institute for Voice and Swallowing in Charleston, SC. Her latest research project was a rigorous, five-year MBS study testing whether a standard vernacular, protocol, evaluation measurement, and reporting method could be validly and reliably executed for the MBS. This study produced the *Modified Barium Swallowing Impairment Profile (MBSImp)*.



**Donna S. Lundy, PhD, CCC-SLP, BRS-S**, is an Adjunct Associate Professor and the Co-Director of the *Vocal Disorders Laboratory* within the Miller School of Medicine at the University of Miami, FL. Her clinical practice is focused on the management of individuals with head & neck cancer, swallowing disorders and voice disorders. Dr. Lundy has published more than 30 articles in peer-reviewed journals and authored numerous book chapters. She is involved in a number of multi-institutional research grants investigating swallowing difficulties in head & neck cancer patients. On a national level, Dr. Lundy is on the review board for ASHA Publications/Materials and serves on the Neurology Subcommittee for the American Academy of Otolaryngology—Head & Neck Surgery.



**Paula A. Sullivan, MS, CCC-SLP, BRS-S**, is a Speech-Language Pathologist in the Department of Neurology/ Speech Section within the North Florida/South Georgia Veterans Health System in Gainesville, FL. Her clinical expertise and research is focused on swallowing disorders in head and neck cancer and at end of life. Ms. Sullivan has published numerous articles and book chapters, and co-authored books related to these topics. She is an ASHA Fellow and a former coordinator of ASHA's Division 13, Swallowing and Swallowing Disorders.



**Nancy R. Kaufman, MA, CCC-SLP**, is a leading expert in Childhood Apraxia of Speech and in helping children with other speech and language challenges to become effective vocal communicators. She is the owner and director of the award-winning *Kaufman Children's Center* in Michigan, and the author of several materials designed to implement the Kaufman Speech to Language Protocol (K-SLP). In addition to teaching her methods internationally, she is an advisory board member of CASANA. Nancy is also the recipient of the 2010 *Outstanding Alumni Award* from Michigan State University College of Communication Arts and Sciences and the 2011 *Distinguished Service Award* from the Michigan Speech, Language, Hearing Association.



**Tom Franceschini, MS, CCC-SLP**, is a highly sought-after speaker on the topic of Dysphagia Management, having educated thousands of Speech-Language Pathologists, Nurses and other healthcare professionals throughout North America and Europe. With 30 years in the field, Tom has accumulated a high level of experience in all areas of medical speech pathology and continues to pursue a special interest in the esophageal stage of the swallow, and how this impacts swallowing disabilities and voice disorders. Tom is nationally known for the role he has played in the development of the *Free Water Protocol*, and he routinely provides consultation to hospitals and other institutions on establishing heartburn and swallowing disorders centers, on developing free water protocols, and on implementing oral hygiene programs.

# SEMINAR SCHEDULE

## Updates on Aphasia Therapy:

Selecting the Best Treatment for Patients with Language and Cognitive Disorders

☐ #2061 TACOMA, WA • Sept. 24-25

## Evaluation and Treatment of Adults with Head & Neck Cancer:

Addressing the Needs of Patients with Communication and Swallowing Difficulties

☐ #2066 DALLAS, TX • Nov. 12-13

## Children Who Struggle To Speak: The Kaufman Speech To Language Protocol

☐ #2057 HONOLULU, HI • Dec. 1

## Comprehensive Dysphagia Interventions: The Esophagus, Acid Reflux Disease, Oral Hygiene and Water Protocols

☐ #2077 HONOLULU, HI • Dec. 2-3

## The Modified Barium Swallowing Impairment Profile (MBSImP):

A Standardized Assessment and Treatment Planning Protocol

☐ #2083 LOS ANGELES, CA • Dec. 3-4

## SEMINAR REGISTRATION FORM

Register online at [www.northernspeech.com](http://www.northernspeech.com). Click on *CE Seminars*.

SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED  
BY CREDIT CARD, CHECK OR PURCHASE ORDER.  
(Make check payable to **NSS**.)

### PLEASE PRINT

Seminar # \_\_\_\_\_ Seminar Date \_\_\_\_\_

Seminar Title \_\_\_\_\_

Seminar Location \_\_\_\_\_

Name of Registrant \_\_\_\_\_

ASHA Account Number \_\_\_\_\_

State License Number \_\_\_\_\_

Discipline required for CEU processing ☐ SLP

☐ Other (please specify) \_\_\_\_\_

Home Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Work Facility Name & Address \_\_\_\_\_

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Please indicate numbers where you can be reached if necessary

Phone: Work (\_\_\_\_\_) \_\_\_\_\_

Home (\_\_\_\_\_) \_\_\_\_\_

Cell (\_\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

Tuition Amount \_\_\_\_\_

Credit Card # \_\_\_\_\_

\_\_\_\_\_

(Visa, MC, Amerx, Discover)

Expiration Date \_\_\_\_\_ CV #\* \_\_\_\_\_

\*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx

Card Holder's Name \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

Card Holder's Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Purchase Order # \_\_\_\_\_

Check Issued From \_\_\_\_\_

PO Contact Phone # \_\_\_\_\_

Mail Registration To: **NSS, P.O. Box 1247, Gaylord, MI 49734**

or Call: 888.337.3866 Fax: 888.696.9655 email: [info@northernspeech.com](mailto:info@northernspeech.com)

**CANCELLATIONS:** Tuition will be refunded, less a \$25 processing fee, if written notification is received by NSS up to two weeks prior to the seminar. Two weeks to 72 hours prior: 50% refund; 72 hours or less: no refund. Substitutions are allowed if NSS is notified in advance. NSS reserves the right to cancel the event 7 days prior to the seminar date.

