

TWO
LOCATIONS

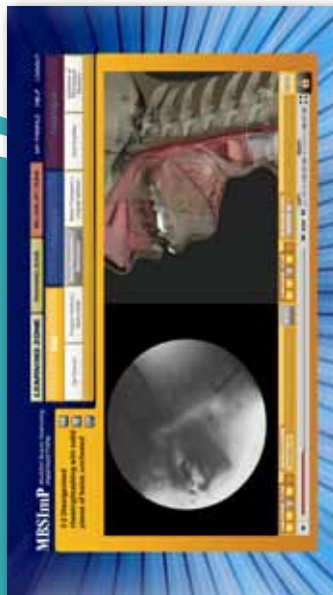
The MBSImP:
An Evidence-Based Protocol
To Standardize Dysphagia
Assessment and Treatment
Planning

PORTLAND, OR

June 2-3, 2012

RICHMOND, BC

June 9-10, 2012




Sponsored by:



PORTLAND, OR
June 2-3, 2012

RICHMOND, BC
June 9-10, 2012

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LOCATIONS

SAVE!! ...up to \$50 with our group tuition rates – see inside!

The MBSImP: An Evidence-Based Protocol To Standardize Dysphagia Assessment and Treatment Planning

Learn:

- A standardized protocol for swallow assessment terminology, measurement, and reporting methods.
- To analyze & score the 17 critical swallowing components comprising the MBSImP.
- How the MBSImP provides the means for clinicians to communicate MBSS results in an evidence-based manner that is consistent, specific, and accurate.



1.0
ASHA
CEUs

Appropriate for all speech-language pathologists who evaluate or treat adults with dysphagia in any clinical setting

SPEAKER:

Bonnie Martin-Harris,
PhD, CCC-SLP, BRS-S



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The MBSImP: An Evidence-Based Protocol To Standardize Dysphagia Assessment and Treatment Planning

SEMINAR DESCRIPTION

This seminar presents strong evidence for a new direction in dysphagia assessment and is a must attend for all speech-language pathologists who evaluate or treat adults with dysphagia in any clinical setting. Currently, universal standards for swallow evaluation terminology, measurement, and reporting methods *do not* exist. The MBSS while a clinically useful tool, remains a subjective test. Evidence, rather than opinion, should guide clinical decision-making.

This seminar will introduce participants to the *Modified Barium Swallow Impairment Profile*, or *MBSImP™*. Built on the findings of a rigorous, five-year study the MBSImP is a research-based, standardization of the MBSS. The MBSImP assesses the integrity in each of 17 critical components of swallowing which together provide an objective profile of the physiologic impairment affecting swallowing function.

For the first time, the MBSImP provides the means for clinicians “to speak the same language” while communicating MBSS results in an evidence-based manner that is consistent, specific, and accurate. This seminar also serves as an excellent preparatory course for those planning to become “Registered MBSImP Clinicians” via the MBSImP online training. See below.

Become a Registered MBSImP Clinician:

The only way to become a *Registered MBSImP Clinician* is to complete the MBSImP Web-Based Training, which is separate from this above seminar and worth an additional 2.1 CEUs. Those attending this CE Seminar will receive a \$200 credit toward enrollment in the MBSImP web-based training. Learn more at www.northernspeech.com/MBSImP. The web-based training is open only to speech-language pathologists.

SPEAKER



Bonnie Martin-Harris, PhD, CCC-SLP, BRS-S,

Is an internationally renowned researcher, clinician and lecturer on the topics of voice and swallowing disorders. Her clinical and research interests are focused in the areas of laryngeal and pharyngeal dynamics during swallowing, respiration and vocalization. At the Medical University of South Carolina (MUSC), Dr. Martin-Harris is a Professor in the College of Medicine, Department of Otolaryngology–Head and Neck Surgery;

Professor in the College of Health Professions, Department of Communication Sciences and Disorders; and Professor in the College of Dental Medicine. She also directs the MUSC Evelyn Trammell Institute for Voice and Swallowing and directs the Doctoral Program in Health and Rehabilitation Science.

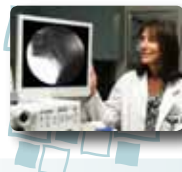
Dr. Martin-Harris is the Past Chair of the Specialty Board for Board Recognition in Swallowing and Swallowing Disorders, and Past-President of the Dysphagia Research Society. She is a Fellow of ASHA, recipient of Honors from the South Carolina Speech-Language-Hearing Association (SCHA), and associate member of the Academy of Otolaryngology–Head and Neck Surgery and the American Head and Neck Society. Her work is funded by a grant from the National Institutes on Deafness and Other Communication Disorders (NIDCD), the Veteran’s Administration, and the Mark and Evelyn Trammell Foundation.



Dr. Martin-Harris will combine VFSS segments with state-of-the-art, 3-D animations to teach participants to identify & score each of 17 critical components of swallowing.

Learn how the MBSImP provides the means for all SLPs “to speak the same language” with regard to the MBSS and communicate study results in an evidence-based manner that is consistent, specific, and accurate.

Intended Audience: Speech-Language Pathologists in clinical practice who evaluate and treat adults with dysphagia.



The MBSImP:
An Evidence-Based Protocol To
Standardize Dysphagia Assessment
and Treatment Planning

1.0
ASHA
CEUs

Register
Today!

SEMINAR LOCATIONS

PORTLAND, OR
June 2-3, 2012

**Providence Portland
Medical Center**
Cancer Center Auditorium
4805 NE Glisan St
Portland, OR 97213
Phone: 503-215-1111

Parking: Free. Use the structure
attached to the Cancer Center
(accessed via NE 47th Ave)

Accommodations:
**Courtyard Marriott
Lloyd Center**
435 NE Wasco Street
Portland, OR 97232
Phone: 503-234-3200

The Courtyard is 4 miles from the seminar location.
Call at least 30 days prior to the seminar and ask for
the *Northern Speech* room rate of \$99.

The Courtyard offers a free shuttle van to nearby
locations, including Providence Medical. Inquire with
the hotel as to availability of the shuttle van to/from
the seminar.

RICHMOND, BC
(Vancouver area)
June 9-10, 2012

**Vancouver Airport
Marriott Hotel**
7571 Westminster Highway
Richmond, BC V6X 1A3
Phone: 604-276-2112

Sleeping Rooms: Call at least 30
days prior to the seminar and ask for the
Northern Speech room rate. The Marriott
offers a free shuttle to/from Vancouver
Airport.

PRICE

(US Dollars): **\$325.00**
2 or more \$295.00
5 or more \$275.00

**REGISTER EARLY -
SPACE IS LIMITED**

Late Fee: Add **\$20** if registering less
than two weeks prior to seminar.

SEMINAR OBJECTIVES

At seminar conclusion, participants will be able to:

- Describe in detail the physiologic components of oropharyngeal and esophageal swallowing function.
- Identify in detail system interactions relevant to swallowing efficiency, airway protection, and nutrition.
- Describe the relevance of standardized swallowing practice underlying the development of the MBSImP.
- List and define standardized terms for describing MBSS visual observations of the swallowing mechanism.
- List the 17 physiologic swallowing components comprising the MBSImP.
- Detail targets of evidence-based treatment from MBSImP scored profiles.
- Participate in consensus and independent, guided practice in MBSImP scoring.
- State the method for developing MBSImP Overall Impression Scores.
- Translate MBSImP findings to targeted, evidence-based treatment.

SEMINAR OUTLINE

DAY ONE

7:30-7:50	Check In and Onsite Registration (Coffee and Tea)
7:55-8:00	General Seminar Information
8:00-9:00	Physiologic Foundation of Swallowing Function and Impairment
9:00-9:30	Overlapping Disorders of the Upper Aerodigestive Tract
9:30-9:45	Break
9:45-11:45	Overview and Rationale for the Development and Implementation of the MBSImP
11:45-12:45	Lunch on Own
12:45-2:30	Recognizing and Scoring the 17 Swallowing Components on the <i>MBSImP</i>
2:30-2:45	Break
2:45-4:00	Recognizing and Scoring the 17 Swallowing Components on the MBSImP <i>(continued)</i>
4:00	Adjourn and Sign Out

DAY TWO

7:30-7:55	Sign In (Coffee and Tea)
7:55-8:00	General Seminar Information
8:00-9:30	Practice Scoring Physiologic Function and Impairment with Audience Consensus To Determine Overall Impression Scores and Evidence-Based Treatments
9:30-9:45	Break
9:45-11:30	Practice Scoring Physiologic Function and Impairment <i>(continued)</i>
11:30-12:00	Overview of the <i>MBSImP</i> Online Training and Registered Clinician User Tools <ul style="list-style-type: none"> International Registry Database Patient Profiles Report Generation
12:00	Adjourn and Sign Out



and audiology. See course information for number of ASHA CEUs,
instructional level and content area. ASHA CE Provider approval
does not imply endorsement of course content, specific
products or clinical procedures.

Northern Speech Services is
approved by the Continuing
Education Board of the
American Speech-Language-Hearing
Association (ASHA) to provide
continuing education activities
in speech-language pathology

10 CEEs offered.

**This course is offered
for 1.0 ASHA CEUs**
(Intermediate level,
Professional area).



STANDARDIZING THE MBSS

Evidence, rather than opinion, should guide clinical decision-making.

Introducing the MBSImP™

Modified Barium Swallow Impairment Profile. The MBSImP is a research-
based, standardization of the MBSS. For the first time, the MBSImP
provides the means for clinicians to communicate MBSS results in an
evidence-based manner that is consistent, specific, and accurate.

**Hundreds of your colleagues are already
adopting the MBSImP at their facilities.**

➤ **Learn why @ NorthernSpeech.com/MBSImP**



see a video preview

➤ **www.NorthernSpeech.com/MBSImP**

Benefits to your Facility

Investing in the MBSImP helps to increase:

Staff Competency. Demonstrate MBSS
competency in new and existing staff to accrediting
agencies through use of a standardized training
mechanism of swallowing physiology and
impairment.

Efficiency & Accuracy. Achieve standardized
assessment, measurement, written documentation,
and communication across the entire Dysphagia
care continuum: acute, inpatient rehab, skilled
nursing, and outpatient.

Positive Patient Outcomes. Preparedness of the
treating clinician to interpret findings for targeted
treatment even if the MBSS was completed at a
different facility by a different clinician.

Consumer Recognition. Patients, physicians,
and payors will view your facility as having attained
advanced MBSS competency.

Necessity of Skilled Services. Promote the
accumulation of data to provide the evidence
needed to justify what we do to payors, patients,
and to ourselves.

➤ **Learn more @ NorthernSpeech.com/MBSImP**

**The MBSImP: Your Commitment to Leadership,
Excellence and Quality of Care**

**STAFF TRAINING ■ EVIDENCE-BASED ASSESSMENT
PATIENT DATA MANAGEMENT ■ RESEARCH REGISTRY**



**Registered MBSImP Clinicians
have access to web-based tools to:**

- Store and manage patient data
- Generate assessment reports
- Demonstrate evidence for treatment
- Track patient progress and outcomes
- Contribute to a global research registry

*And, most importantly, to
improve patient care!*

SEMINAR REGISTRATION FORM

Register online at **www.NorthernSpeech.com**. Click on *CE Seminars*.

MBSImP

☐ **PORTLAND, OR**
JUNE 2-3, 2012 (#2123)

☐ **RICHMOND, BC**
JUNE 9-10, 2012 (#2124)

**SPACE IS LIMITED AND REGISTRATION MUST BE CONFIRMED
BY CREDIT CARD, CHECK OR PURCHASE ORDER.**
(Make check payable to NSS.)

Please Print

Seminar Date _____

Seminar Location _____

Name of Registrant _____

ASHA Account Number _____

CASLPA Member Number _____

State / Provincial Lic # _____

Discipline required for CEE / CEU processing ☐ SLP ☐ Other _____

Work Facility Name & Address _____

Home Address _____

Please indicate numbers where you can be reached if necessary

Phone: Work (____) _____

Home (____) _____

Cell (____) _____

Email Address _____

Tuition Amount (USD) _____

Credit Card # _____

(Visa, MC, Amerx, Discover)

Expiration Date _____ CV #* _____

*CV# is the last 3 digits on the signature panel of Visa/MC/Discover • 4 digit # above card # on front of Amx

Card Holder's Name _____

Card Holder's Signature _____

Card Holder's Address _____

Purchase Order # _____

Check Issued From _____

PO Contact Phone # _____

Mail Registration To: NSS, P.O. Box 1247, Gaylord, MI 49734
or Call: 888.337.3866 Fax: 888.696.9655 email: info@northernspeech.com

Cancellations: Tuition will be refunded, less a \$25 processing fee, if
written notification is received by NSS up to two weeks prior to the
seminar. Two weeks to 72 hours prior: 50% refund; 72 hours or less: no
refund. Substitutions are allowed if NSS is notified in advance. NSS
reserves the right to cancel the event 7 days prior to the seminar date.

Register

at **www.northernspeech.com** | Phone: 888-337-3866 | Fax: 888-696-9655 | Mail: Use Registration Form